shoalgroup™

April 2024

Shoal Group Operations Centralisation; Specialised Wiring Accessories 'SWA'

Dear **Valued Customer,**

We wrote to you back in February to announce the integration of SWA Operations into our new Shoal Group Distribution facility, Butterfield Business Park, Luton.

The **SWA Operations move is taking place in May 2024**, and we kindly ask that you help us to navigate our way through this change by:

- Keep sending your orders!
- Do so, in advance as far as possible so that our teams can ensure you receive your goods into stores on time and in time for your customers.
- Work alongside our internal/external teams to overcome any issues.

Those of you who have experienced major inventory location moves will have an appreciation of the level of logistical and resource planning required to ensure this progresses as smoothly as possible. There will despite this be some initial disruption and delayed deliveries in May but want to assure you that our Operations Teams will be working hard to ensure this is limited. We appreciate your patience and support through May.

From the 7th May **Product Returns** and **Approved Stock Cleanses** should be directed to;

- **SWA, c/o Shoal Group**
  Unit 16, Butterfield Business Park
  Great Marlings
  Luton
  LU2 8DL

As per our previous letter, all SWA Commercial, Technical, Finance, Tooling Calibration and Repair Service functions will continue to operate from SWA's Gloucestershire home but from new offices by July 2024. We will share details of the new location address in due course and all contact telephone numbers, email addresses will remain the same.

If you have any questions or concerns about our move plan, please do not hesitate to contact us directly. Thank you for your continued support through this transition.

Warm regards

M J Taylor

Mark Taylor

Managing Director

Julie Banks

Sales Director

FS Cables, Cablecraft, Shoal Export, SWA & Birch Valley are trading divisions of Shoal Group Ltd.